

# THE PICS DAILY BRIEFING

From Congenital Cardiology Today

JULY 22 - SUNDAY

## Welcome to Las Vegas and PICS 2007

By Ziyad M. Hijazi, MD, MPH



Greetings and welcome to PICS and to Las Vegas. We truly appreciate you taking time from your very busy schedule and this hot summer to come and join us for the 11th PICS. We promise you that you'll enjoy the next few days from an educational and social point of view.

We are dedicating this symposium to our very dear friend and beloved Joel Sims. Many of you knew Joel who passed away last fall, shortly after he came to attend PICS 2006. Joel started his career as a technologist at the University of Chicago in the 1980's and worked with me in the cath lab until his premature death from cancer. We will miss him dearly, and will always remember him.

The purpose of this meeting is to bring you the latest in medical technology, share with you some new information, and show you how certain things are done in the cath lab.

To this end, we have invited over 100 of the best faculty from around the world to provide us with their lectures, comments and live cases.

You will have the opportunity for direct interaction, and to share insights and information with the course faculty throughout the meeting. What distinguishes PICS from other meetings is the live cases!!! Each day, there will be live cases transmitted to both arenas. You are welcome to attend these cases in whatever arena you wish, or even sit outside and watch the fun from both arenas.

The meeting starts officially today, Sunday, July 22nd, 2007 at 1:00 pm, when we have the ASD/PFO workshop. During this workshop, new and old devices for ASD/PFO will be discussed. In addition, a talk about 3D TEE to guide ASD device closure will be given by Dr. Cao, and another talk about the use of ICE in small children to guide ASD closure will be given by Dr. Rhodes. After the workshop,

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oral abstract presentations will be done in three separate rooms. We have selected the best 30 abstracts from over 100 submitted to the symposium. A committee of four cardiologists selected and graded the abstracts, and we chose the highest grades for oral presentation. Further, we selected over 60 abstracts for poster presentations spread over three days (Monday/Tuesday and Wednesday).



Before the oral abstract presentations, there will be two rooms for "Meet The Expert" sessions, where the attendees will have a chance to present a difficult case to our experts. We encourage you to attend such educational sessions, where you'll have the opportunity to interact directly with the moderators of these sessions. At 6:00 PM Sunday, there is a Welcome Reception and the opening of the exhibit. This will give you the opportunity to see over 30 exhibits, and see what these companies have to offer in the latest technologies.

Ziyad M. Hijazi, MD

For all course directors and co-directors.

## Audience Response at PICS 2007



Initially implemented in business, marketing and training sessions, the use of audience response systems (ARS) in medical symposia has grown exponentially over the past decade. Much as live case demonstrations are

now almost expected for a cardiac symposium to be considered cutting edge, ARS is felt to be an integral part of the program both for the organizers and participants. While most commonly used in small to medium sized conferences, the systems are capable of handling thousands of responses simultaneously.

The PICS symposium has used ARS to monitor trends in the industry and provide audience feedback to the live case operators and session moderators for the past two years. Providing ARS services for ISHAC is Event Technologies, Inc. of Buffalo, New York. The process requires both hardware (keypads and receivers)

and software (a Power Point plug in). Jeffrey Feinstein, MD serves as moderator for the ARS. The audience is encouraged to provide questions to Dr. Feinstein for possible inclusion during the program.



For more information on Event Technologies, see [www.eventtechs.com](http://www.eventtechs.com).

### SUNDAY AT A GLANCE

Combined Adult and Pediatric Sessions

9:00 AM-7:00 PM - Registration -Tower Ballroom

Booth 4: Pre-registered Attendees

Booth 3: Pre-registered Exhibitors

Booth 3: NEW REGISTRATIONS ONLY

Donatello 3: Faculty & Speakers

1:00-3:00 PM - **Comprehensive Workshop:**

What is new in PFO/ASD - Grand Ballroom 4, 5 & 8; **Closure: New Devices/Techniques/Imaging/Monitoring** - Moderators: Z. M. Hijazi, P. Block, M. Reisman and M. Mullen

1:00-1:15 PM—Introduction – Z. M. Hijazi

- 1:15-1:30 PM—The Use of ICE (Intracardiac Echo) to Guide ASD Closure: Emphasis on the Small Child – Technology, Techniques, Advantages and Comparison with TEE - J. Rhodes
- 1:30-1:45 PM—The Use of On-Line 3D TEE to Guide ASD Closure - Q. L. Cao
- 1:45-2:00 PM -PFO Closure in Pregnant Women With Stroke Using the Helix Device - N. Wilson
- 2:00-2:15 PM - The One Year Follow-up of the MIST III Trial - M. Mullen
- 2:15-2:30 PM - The Gore Helix Septal Occluder, A Summary of the Clinical Trials & New Developments - T. Jones
- 2:30-2:45 PM - Occlutech PFO/ASD Devices: Design of Device, Animal Work & Human Experience - H. Sievert
- 2:45-3:00 PM - Discussion/Q&A

3:00-4:00 PM—MEET THE EXPERTS

Rm 1—Grand Ballroom 9 - Moderators: M. Tynan, S. Qureshi and H. Faella

Rm 2—Grand Ballroom 7 - Moderators: E. Horlick, P. Block, L. Latson

4:00-6:00 PM - Oral Abstract Presentations

- Room 1 – Grand Ballroom 9 - Moderators: PS Rao, J. Moore and S. Qureshi
- Room 2 – Grand Ballroom 7 - Moderators: D. Balzer, B. Dalvi and E. Bruckheimer
- Room 3 – Grand Ballroom 6 - Moderators: T. Akagi, T. Jones and J. Bass

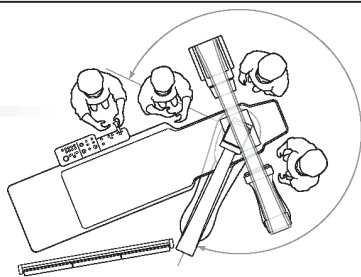
6:00-8:00 PM - Welcome Reception and Opening of the Exhibits - Tower Ballroom

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# PICS 2007

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## Faces from Last Year's PICS



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